THE 4TH ANNUAL
KAUAI PAIN CONFERENCE
EXHIBITOR & SPONSOR PROSPECTUS
KUAIPAINCONFERENCE.COM
KAUAI, HAWAII
KUAUI MARRIOTT RESORT ON KALAPAKI BEACH
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CONTACT
Education@Neurovations.com
(707) 260.0849
kauaipainconference.com

THE KAUAII PAIN CONFERENCE OPPORTUNITY

The Kauai Pain Conference presents the latest information in pain management and has become a forum to:
• Discuss the treatment of pain
• Establish best practices
• Learn and review emerging treatment options

“IT was a very strong meeting, great turn out. [Our company] felt completely at the top of their game but also felt like they were major partners with all of you, which as we all know makes a huge difference!”

WHAT OUR SPONSORS SAY

“As a result of attending [the Kauai Pain Conference], I’m better able to explain the risks of opioid medications.”

“I will increase the use of functional evaluation metrics in my practice.”

“I will more-often refer cases to a pain specialist.”

WHAT OUR ATTENDEES SAY

“IT was a very strong meeting, great turn out. [Our company] felt completely at the top of their game but also felt like they were major partners with all of you, which as we all know makes a huge difference!”
ABOUT THE KAUA'I PAIN CONFERENCE

The Kauai Pain Conference (KPC), now in its 4th year, is the premier pain conference in the Hawai’ian Islands. KPC was first presented in 2014 following the opening of the Spine and Pain Center of Kauai (SPCK), and is a sister conference to the world-renowned Napa Pain Conference. KPC brings together the best and brightest minds in the fields of pain management and neuroscience. This conference provides opportunities for attendees to hear the latest developments in the treatment of chronic pain and emerging therapies in a beautiful and relaxing setting. With a world-class Program Committee and insightful and dynamic presentations, this is your opportunity to connect with your customers in Hawai’i.

NEUROVATIONS EDUCATION

Neurovations Education designs conferences and targeted education in the areas of pain, neuroscience, treatment of chronic conditions, and emerging medicine. We take pride in creating one-of-a-kind opportunities for learning, collaboration, and networking. Partnering with the Spine and Pain Center of Kauai and benefiting HealthRoots Foundation for Global Health, the Kauai Pain Conference is led by scholars, innovators and clinical experts.
CONFERENCE DIRECTOR

ERIC GRIGSBY, MD, MBA
Founder, CEO of The SpectrumCare Group, Neurovations Clinical Research and Education, Napa Pain Institute, Redwood Pain Institute, Spine and Pain Center of Kauai, N3 Laboratories, and the Napa Surgery Center

OVERVIEW

The 2017 Kauai Pain Conference brought world-class speakers to the stage for every session, continuing a tradition of excellence in education. The program was developed by preeminent thinkers, practitioners, and researchers for a growing audience. Content centered on emerging practices, advances in treatment, and regional disparities in pain management and neuroscience.

2017 FACULTY

Aaron Calodney, MD
Beth Darnall, PhD
Roger B. Fillingim, PhD
Josh Green, MD
Elizabeth Huntoon, MD, MS
Marc Huntoon, MD
Sean Mackey, MD, PhD

Scott Miscovich, MD
Richard Rosenquist, MD
Dawn Sparks, DO
Kerry L.B. Taylor, DO, MBA
Todd Weaver, PhD, MPH
Jacqueline Weisbein, DO
WHAT’S NEW FOR 2018?

OVERVIEW
The 2018 Kauai Pain Conference builds upon the outstanding progress of previous years, and continues a tradition of excellence in continuing medical education.

Friday’s agenda is a full day focused on developments in pain management, science, and treatment, increasing opportunities for participant engagement and offering a further draw for new and returning attendees.

PROGRAM COMMITTEE

SEAN MACKEY, MD, PhD
Chief of the Division of Pain Management and Redlich Professor of Anesthesiology, Perioperative and Pain Medicine, Neurosciences and Neurology, Stanford University

BETH DARNALL, PhD
Clinical Associate Professor of Anesthesiology, Perioperative and Pain Medicine, Stanford University

SENIOR JOSH GREEN, MD
ER Physician, Kohala Hospital, Honolulu Kona, Ka’u, Senate District 3 Chair, Sen. Health Committee
2018 SPEAKERS

Timothy R. Lubenow, MD
Professor of Anesthesiology,
Rush Medical College, Chicago, IL

Scott Miscovich, MD
Chairman, Hawai‘i Narcotics Policy Work Group;
Owner, Windward Urgent Care, Kailua, HI;
Member, Legislative Policy Committee of the
Hawai‘i Medical Association

Kerrey L.B. Taylor, DO, MBA
Aloha Pain Sports & Spine Medicine, LLC
President, Hawaii Pain Society
ATTENDEE DEMOGRAPHICS & OUTREACH

The Kauai Pain Conference attracts an audience of senior, director-level physicians mixed with early to mid-career physicians, private practice owners, mid-level practitioners, researchers, industry, students and pharmacists.

41% of attendees practice medicine in Hawaii

98% recommend the Kauai Pain Conference to colleagues

99% of learners change their practice as a result of attending

MARKETING
KPC web, email, and print campaigns reach tens of thousands of professionals in pain management, neuroscience and regenerative medicine, and include information about exhibitors and sponsors.

KPC has also partnered with the American Society of Interventional Pain Physicians (ASIPP), Hawaii Medical Association (HMA), The Spine Foundation, and Hawaii Pain Society to recruit attendees.
Thanks to the support of sponsors, exhibitors, and stellar faculty, the Kauai Pain Conference has grown year-to-year and become one of the best pain meetings of the year.

The Kauai Pain Conference creates a dynamic environment where leaders in science, clinical medicine and industry connect, attendees learn best practices, and everyone fosters innovation.

Welcome to Kauai.
### Advertising & Sponsorship Packages

The best deals, with exclusive items only available as part of a package.
We welcome the opportunity to create support packages that meet your individual needs.
We are committed to making this program a success for each vendor.

To discuss support opportunities, please contact the conference planning office at Education@Neurovations.com.

<table>
<thead>
<tr>
<th></th>
<th><strong>Platinum</strong></th>
<th><strong>Gold</strong></th>
<th><strong>Silver</strong></th>
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<tbody>
<tr>
<td>Recognition on conference signs</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Recognition in program book</td>
<td>x</td>
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<td>x</td>
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<tr>
<td>Recognition on conference website</td>
<td>x</td>
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<tr>
<td>Exhibit space</td>
<td>10 X 10</td>
<td>10 X 10</td>
<td>Table top</td>
</tr>
<tr>
<td>Guaranteed participation in attendee raffle game</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Priority to choose exhibit location</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Registration list of conference attendees</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Conference registrations</td>
<td>8</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>Full-color ad in program book</td>
<td>Full page</td>
<td>1/2 page</td>
<td>1/4 page</td>
</tr>
<tr>
<td>Sponsorship acknowledgment for one of the beverage breaks</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Early access to sponsorship opportunities the following year</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Priority housing assistance for company attendees</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Company (print) material included in attendee bags</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Option to attend the Faculty Dinner</td>
<td>x</td>
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<tr>
<td>Breakfast Symposium (Limit one per day)</td>
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<tr>
<td>Lunch Symposium (Limit 1 Per Day)</td>
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<tr>
<td>Save by purchasing as part of a package</td>
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</table>
EXHIBIT SPACES

Exhibit spaces are available at the 4th Annual Kauai Pain Conference.

Booth placement is determined by exhibitors’ commitment history with Neurovations activities, and the number of years a company has exhibited at or sponsored the Kauai Pain Conference. Don’t delay; secure the space your company wants by being first in line. Email Education@Neurovations.com.

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TABLE TOP
$1,895
- Draped 6’ x 30” table
- Two (2) chairs, trash can
- Two (2) Exhibitor badges
- Registration list of conference attendees
- Company logo in program book
- 50 word description in program book

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10 x 10 Booth
$2,395
- Draped 6’ x 30” table
- Three (3) chairs, trash can
- Three (3) Exhibitor badges
- Registration list of conference attendees
- Company logo in program book
- 50 word description in program book

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The exhibit hall at the Kauai Marriott Resort hosts meals, coffee, and mid-day breaks.

Exhibitors are well placed to participate in conference activities and network with attendees.
EXHIBITOR INFORMATION

SHIPPING & RECEIVING
The Kauai Marriott Hotel accepts packages as follows:

SHIPPING LABELS
Boxes/packages may be sent for arrival 48 hours prior to Group arrival (no earlier than February 26) and must be marked with the following:

Attention: Tricia Page - Event Department
Conference: Kauai Pain Conference
On Site Contact: [Your Name]
Exhibiting Company {Name of Your Company}
Arriving: [Date of Arrival]

Kauai Marriott Resort
3610 Rice Street
Lihue, HI 96766
(808) 246-5017

Packages sent to Tricia Page’s attention will be delivered to the Exhibit space. Packages sent to an individual will be held for personal pickup or delivered to an attendee’s guest room.

SHIPPING CONTACT
Tricia A. Page
Director of Event Planning and Operations,
Kauai Marriott Resort
Tricia.Page@Marriott.com

SPACE ASSIGNMENTS
Spaces are assigned according to the level of support, date the exhibit payment is received, special needs and compatibility of exhibitors’ products/services, and their history of exhibiting at the Kauai Pain Conference.

Reserve your space by completing the Exhibitor Application Form at the end of this document.

Copies of the form (without the prospectus) are available at KauaiPainConference.com/exhibit/.

SETUP & TEAR-DOWN
Exhibits are required to remain in place during the conference. Contact Education@Neurovations.com in the event that special arrangements are required. No exhibit may be dismantled or packed prior to the official closing of the exhibition, and exhibit dismantling must be completed during the hours specified.

Exhibitors are responsible for return shipping and it is important to bring own shipping supplies. The hotel does not supply waybills, and shipping forms can be difficult to find on the island.

EXHIBITION SCHEDULE

<table>
<thead>
<tr>
<th>Dates</th>
<th>Exhibitor Registration</th>
<th>Exhibit Installation</th>
<th>Exhibit Hours</th>
<th>Exhibit Dismantle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, March 1</td>
<td>3:00 pm - 6:00 pm</td>
<td>3:00 pm - 6:00 pm</td>
<td>7:00 am - 5:30 pm</td>
<td>5:30 pm - 7:00 pm</td>
</tr>
<tr>
<td>Saturday, March 2</td>
<td>6:00 am - 7:00 am</td>
<td>6:00 am - 7:00 pm</td>
<td>7:00 am - 5:30 pm</td>
<td>5:30 pm - 7:00 pm</td>
</tr>
</tbody>
</table>

* Schedule subject to change
**SPONSOR EVENTS**

<table>
<thead>
<tr>
<th>LUNCH SYMPOSIUM</th>
<th>2 SPONSORSHIPS AVAILABLE LIMIT 1 PER DAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your unopposed time to inform and educate attendees. You select the speakers and the Kauai Pain Conference handles logistics. Price includes lunches, unopposed time in the schedule, acknowledgment in the program guide, on signs, and in the agenda.</td>
<td>$15,000 and up</td>
</tr>
<tr>
<td>Symposium content cannot be certified for CME or CE credits.</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>WELCOME RECEPTION</th>
<th>FRIDAY EVENING, MARCH 2nd</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 SPONSORSHIP AVAILABLE (SOLE SPONSOR)</td>
<td>$9,000</td>
</tr>
<tr>
<td>Hors d'oeuvres, wine and your company’s message are on the menu at this unique opportunity.</td>
<td></td>
</tr>
<tr>
<td>Hosted in the courtyard between the pool and the ocean, attendees, exhibitors and guests have an opportunity to relax, to eat, and to network. Stand out from the crowd with signs and a full-color banner highlighting your organization’s event sponsorship that can include your logo and messaging.</td>
<td></td>
</tr>
</tbody>
</table>

| SPONSOR ATTENDEE ITEMS | |
|------------------------| |
| KEY CARDS | Make a first impression that lasts throughout the meeting. Sponsor items attendees see first, interact with, or use throughout the conference. Get your brand into the hands of every attendee at the host hotel. |
| $5,000 |
SPONSOR FOOD & BEVERAGE

Make sure attendees start the day with your company in mind by sponsoring a breakfast, or earn their favor by feeding their need for coffee throughout the day. Sponsorships include prominent signs with the sponsor’s logo and messaging displayed throughout a sponsored break, and acknowledgment in the printed program guide.

All food and beverage charges will be paid directly from the Kauai Pain Conference to the host hotel.

PRINT ADVERTISING

Put your ad into the hands of every attendee; print your material in the conference program.

BREACKFAST SYMPOSIUM
MARCH 3
LIMIT 1; Saturday
$7,500

BEVERAGE BREAKS
3 SPONSORSHIPS AVAILABLE
LIMIT 1 PER BREAK
$1,500

FACULTY DINNER
DIRECT SPONSORSHIP
PART OF PACKAGE
Exclusive Part of Gold & Platinum Package

WELCOME RECEPTION
MARCH 2
1 SPONSORSHIP AVAILABLE
(SOLE SPONSOR); Friday
$9,000

CONFERENCE BAG INSERT
$2,250

FULL PAGE AD (8½ X 11)
IN THE PROGRAM BOOK
$1,500

½ PAGE AD (8½ X 5½)
IN THE PROGRAM BOOK
$1,000
LOCATION & ACCOMMODATIONS

The Kauai Pain Conference will be held at the Kauai Marriott on Kalapaki Beach, overlooking Nawiliqili Bay and just two miles from Lihue Airport. The property offers rooms with spectacular views, free Wi-Fi, floor-to-ceiling windows and balconies, and a complementary airport shuttle. Suites add separate living and dining rooms as well as Jacuzzis.

The property features six restaurants, most with ocean views, and is located a short walk from additional dining and entertainment. Outdoors, there’s a pool with a bar and picnic area. Surf lessons, boat and car rentals can be made on site, and the spa, fitness center and kids’ activity club ensure that there’s something for everyone in your party.

DISCOUNTED ROOMS
$249 AND UP + TAXES & FEES

Kauai Marriott Resort
3610 Rice St, Lihue, HI 96766
(808) 245.5050
www.marriott.com/hotels/travel/lihhi-kauai-marriott-resort/

The Kauai Pain Conference provides the best education, the latest innovations, and an opportunity to escape from the standard conference circuit.

The Kauai Pain Conference is the perfect place to learn, network, and forge connections with leaders in pain, neuroscience, government and reimbursement.
RULES & REGULATIONS FOR EXHIBITING COMPANIES

ACCREDITATION COUNCIL FOR CONTINUING MEDICAL EDUCATION (ACCME) GUIDELINES (ACCME C8, C9, SCS 3, SCS4)

No commercial promotional materials shall be displayed or distributed in the same room immediately before, during, or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity, but they may not engage in sales activities while in the room where the educational activity takes place.

Providing grants and/or other commercial support (financial or in-kind) for Continuing Medical Education (CME) activities does not influence booth space or assignment decisions. Exhibiting or otherwise advertising is not contingent upon the provision of an educational grant or other commercial support and may be purchased even if no grant is provided. Similarly, commercial support may be provided without advertising and is not contingent upon agreements to advertise or exhibit at the event.

Commercial entities may not discuss or influence the planning or presentation of CME content with speakers or planners of the activity.

AUDIOVISUAL USAGE IN EXHIBITS

Audiovisual equipment as part of a display is acceptable; however, sound equipment must be regulated so that it doesn’t disturb neighboring exhibitors (providing headsets for attendees is acceptable). In addition, spectators may not obstruct aisles or interfere with access to other exhibits.

Conference staff reserve the right to determine when sound levels from equipment constitutes interference with others or is unacceptable. In such an event, sound must be reduced or equipment will be removed at the exhibitor’s expense.

Exhibitors are responsible for obtaining appropriate licenses for any copyrighted materials, audio, and/or video utilized as part of an exhibit.

BOOTH STAFF

Exhibits must be staffed each day during exhibit hours. Representatives are expected to dress and conduct themselves in a professional manner consistent with a medical education meeting.

Representatives and employees of Neurovations Education shall have free access to any exhibit at all times in the performance of their assigned duties.

Exhibits are required to remain in place during the conference. Contact Education@Neurovations.com in the event that special arrangements are required. No exhibit may be dismantled or packed prior to the official closing of the exhibition, and exhibit dismantling must be completed during the hours specified.
RULES & REGULATIONS FOR EXHIBITING COMPANIES

BADGES

All company employees, representatives and guests are required to wear conference-issued exhibitor badges at all times, in an unobstructed manner, while in the function space. Badges may not be altered in any manner. Company badges are not acceptable in lieu of official badges.

RESPECT FOR THE HOST LOCATION

Exhibitors may not install any permanent fixtures or deface property in any way. Upon completion of the meeting, exhibitors are expected to leave the exhibit space in the same condition that it was received.

Items and services, such as extra trash cans or wired internet, maybe contracted directly with the property and property’s contractors (as applicable and available) at exhibitor’s expense.

Balloons are not permitted as part of an exhibitor’s display.

Photographing another exhibitor’s booth is grounds for cancellation of an offending exhibitor’s booth, at sole discretion of Neurovations Education. Exhibitors will not be entitled to a refund in such a situation.

GIVEAWAYS

Giveaways of items with company logos, brand logos, or slogans readily visible are NOT permitted at the Kauai Pain Conference.

Companies regulated by the Pharmaceutical Research and Manufacturers of America’s (PhRMA) codes governing interactions with healthcare professionals and the Advanced Medical Technology Association (AdvaMed), will be limited to giveaways allowed under such rules and codes of conduct. These items are those designed primarily for the education of patients or healthcare professionals. Due to these codes, companies regulated by PhRMA or AdvaMed are not allowed the following giveaways: pens, pencils, notepads, small desk clocks, pocket calculators, desk calendars and mouse-pads.

Prescription drug samples may be distributed to physicians only in accordance with the Prescription Drug Marketing Act. Distribution of approved items must not create a nuisance or cause interference with adjoining exhibits.
RULES & REGULATIONS FOR EXHIBITING COMPANIES

DISPLAY OF DRUGS AND DEVICES NOT APPROVED BY THE FEDERAL FOOD AND DRUG ADMINISTRATION (FDA)

Any investigational product that is graphically depicted within the exhibit is subject to the following rules:

- Contain only objective statements about the product
- Contain no claims of safety, effectiveness, or reliability
- Contain no claims about how the product compares with marketed products
- Must be accompanied by directions for becoming an investigator and a list of investigator responsibilities
- Prominently display the statement “Caution—Investigational Device—Limited to Investigational Use” on the product in a type size that is easy to read

Exhibitors agree not to sell, promote, or distribute in any fashion any non-approved product, in whole or in part, during or in connection with the meeting to U.S. attendees. Exhibitors may, however, conduct sales activities for, and market and promote, non-approved products, solely to attendees who are non-U.S. doctors, exclusively for sales outside the United States, provided that such activities are in compliance with the relevant laws of any such non-U.S. jurisdiction. In accordance with U.S. Law, exhibitors may not sell and deliver Non-FDA approved products to U.S. physicians at the meeting. Exhibitors may sell and deliver Non-FDA approved products to non-U.S. physicians as long as they adhere to all applicable U.S. laws and regulations.

You can find further information and guidance on the subject at www.fda.gov.

Penalties for non-compliance to the FDA rules and regulations include:

- Neurovations Education, at its sole discretion, will immediately shut down the exhibitor’s booth for the remainder of the meeting
- The exhibitor will not be entitled to a refund
- The exhibitor may face legal action from the U.S. government for failing to comply with the appropriate rules and regulations
- The exhibitor may not be invited to participate in future meetings

Easily visible signage stating “This device is not cleared by the FDA for distribution in the United States” or “This device is limited by federal law to investigational use only” must be placed near the device or drug and on any graphic depicting the device or drug.
**SPONSOR & EXHIBITOR APPLICATION**

**COMPANY/ORGANIZATION**

**MAILING ADDRESS**

<table>
<thead>
<tr>
<th>CITY</th>
<th>STATE</th>
<th>ZIP CODE</th>
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</table>

**AUTHORIZED REP**

**TITLE**

**EMAIL**

**PHONE**

<table>
<thead>
<tr>
<th>WE WOULD LIKE TO SECURE THE FOLLOWING SPONSORSHIP/EXHIBITOR OPPORTUNITY</th>
<th>PRICE</th>
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**PAYMENT INFORMATION**

**CARDHOLDER NAME**

**CREDIT CARD NUMBER**

<table>
<thead>
<tr>
<th>CCV CODE</th>
<th>EXPIRATION DATE</th>
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</table>

**BILLING ZIP CODE**

**TO PAY BY CHECK** NEUROVATIONS EDUCATION

**ADDRESS**

3444 VALLE VERDE DR.
NAPA, CA 94558

**FEDERAL TAX ID#** 45-4495809
Please include the name(s) and contact information for the number of exhibitor badges included in the exhibit/sponsorship package that you have selected. Additional copies of this form may be used for packages above 4 badges. Any changes to the information must be made prior to January 31, 2018.

**EXHIBITOR BADGES**

**TABLE TOP EXHIBITS INCLUDE TWO (2) INDUSTRY BADGES**

<table>
<thead>
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<tbody>
<tr>
<td>NAME</td>
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<td>TITLE</td>
<td>TITLE</td>
</tr>
<tr>
<td>EMAIL</td>
<td>EMAIL</td>
</tr>
<tr>
<td>CELL # FOR ON-SITE CONTACT</td>
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**BOOTH INFORMATION**

Please include the following information with your application via email to Education@Neurovations.com.

- **HIGH RESOLUTION (3000dpi+) LOGO**
- **50 WORD COMPANY DESCRIPTION**
- **COMPANY PRESS KIT (IF AVAILABLE)**
LOCATION REQUESTS

Identify your 3 preferred booth locations. Requests are not guaranteed and placements are subject to change. Every effort is taken to create the best exhibit experience for the balanced needs of exhibitors and attendees.

Spaces are assigned according to:
1. Sponsorship level
2. The date an exhibit payment is received
3. Company history of exhibiting at and sponsoring of the Kauai Pain Conference
4. Special needs & compatibility of exhibitors’ products/services

PREFERENCE 1 _________ 2 _________ 3 _________

SPECIAL REQUESTS
Such as, “If possible, place us near company X”, or “We would like distance between us and company Y”:

________________________________________________________

________________________________________________________

________________________________________________________

CANCELLATIONS & ADDITIONAL TERMS

Written cancellation notice must be received via mail or email by January 24, 2018 in order to receive a 50% refund on the full amount of the contracted exhibit/sponsorship. No refunds will be processed after this date. If the conference cannot take place due to acts of God, war, government regulations, disaster, strike, civil disorder, or curtailment of transportation facilitating other emergencies making it inadvisable, illegal, or impossible to provide the facilities or to hold the meeting, each prepaid registrant/exhibitor will receive a copy of all materials that would have been distributed. Fixed conference expenses will be paid from the pre-registration funds. Remaining funds will be refunded to pre-registrants. Neurovations Education/SpectrumCare is not responsible for any other costs incurred by pre-registrants in connection with the conference.

This is an application to exhibit. All exhibitor applications are subject to review and approval by Neurovations Education. Moreover, we reserve the right to deny exhibitor privileges to any applicant.

For additional conference details and to register individual attendees, visit www.KauaiPainConference.com.